



Loan amount: € 482,400

Grant amount: € 48,239

Invested in: Pet food processing equipment
Solar Pannels

EU Directives met: Product Quality & Safety
Occupational Health and Safety
Environmental Protection

Energy Savings, GHG reduction (t CO2/year) 483.9 MWh/year
33.38 t CO2/year

Implementation Consultants:



Nutrimax Pet Food Ltd – Expanding Sustainable Pet Food Production

Nutrimax Pet Food Ltd is a Georgian pet food producer based in Gardabani village. The company specializes in manufacturing of high-quality pet food for domestic and regional markets, contributing to the growth of a niche sector that steadily expands within Georgia's agribusiness industry. As demand for locally produced, reliable pet food increases, Nutrimax identified opportunities to scale up its operations and adopt more sustainable and efficient production practices.

To stay competitive and meet growing market needs, Nutrimax needed to upgrade its manufacturing capabilities multiple times over the years. Each stage of growth required investment in modern, high-capacity production equipment and energy-efficient infrastructure. However, such improvements came with high upfront costs, and securing the necessary financing without compromising day-to-day operations posed a challenge.

To overcome these financial barriers, Nutrimax turned to the EU4Business-EBRD Credit Line. This initiative is designed to help small and medium-sized enterprises (SMEs) in Georgia modernize their operations, improve compliance with EU standards, and promote sustainable business growth through accessible financing and technical support.

Nutrimax has benefited from this credit line five times, using the support to invest in pet food manufacturing equipment and install solar panels to reduce energy costs and environmental impact.

With the support of the EU4Business-EBRD Credit Line, Nutrimax has made steady progress in expanding, modernizing its operations and enhancing its export capability. In addition, the company now benefits from reduced energy costs and lower greenhouse gas emissions.

The 10% EU-funded investment incentive received after each completed and verified project has helped Nutrimax manage its cash flow and reinvest in further improvements — making each stage of expansion more viable and financially sustainable.