



**Aggregate
Sub Loan
Amount** € 143,564.00

**Aggregate
Incentive
amount:** € 13,332.63

Invested in: Ice cream production
equipment

**EU Directives
met:** Product Quality &
Safety
Occupational Health
and Safety
Environmental
Protection

**Energy
Savings,
GHG
reduction (t
CO2/year)** 21.49 MWh/year
1.48 t CO2eq/year

Konusi 08 Ltd – Scaling up Ice Cream Production

Konusi 08 Ltd is an ice cream manufacturer committed to delivering high-quality, locally produced frozen desserts. Based in Georgia, the company has built a reputation for innovation and consistency in a competitive sector. To meet increasing market demand and align with international production standards, Konusi identified the need to modernize its production line and improve operational efficiency to overcome challenges posed by aging equipment, the desire to make its production environmentally more sustainable and to align with EU standards.

To address these barriers, Konusi 08 Ltd turned to the EU4Business-EBRD Credit Line, a joint initiative of the European Union and the European Bank for Reconstruction and Development. This facility supports Georgian SMEs by offering:

- Tailored financing options for equipment and infrastructure upgrades,
- Free technical assistance throughout project development,
- Investment incentives up to 15% funded by the EU

Konusi participated in the programme twice, each time using the funds to acquire modern, EU-compliant ice cream production equipment.

With the support of the EU4Business-EBRD Credit Line Konusi was able to:

- Secure a loan under favorable terms.
- Purchase required ice-cream producing machinery
- Successfully install and integrate the new machinery into its production processes.

Konusi 08 Ltd's transformation illustrates the tangible benefits of the EU4Business-EBRD Credit Line for Georgian SMEs. By leveraging this initiative, the company has not only modernized its operations but also laid the foundation for long-term growth and international competitiveness.

This success story underscores how strategic financial tools, when combined with technical expertise and targeted incentives, can unlock new potential for local businesses — one scoop at a time.

Implementation Consultants:

