

Geo Flower expands its Production of Dried Herbs and Teas

LTD “Geo Flower” is a dried fruits and medical herbs producer based in Western Georgia. Since 2007, the company specializes in processing and drying of fruits and medical herbs. With an aim to further improve product quality and increase exports, the company invested in procurement and installation of belt drier (with gas burner) for fruits and leaves; a drum washing, a nettle cutting, a bubble washing and a leaves pressing machines. Apart from these, the company managed to construct a new production plant, a training centre and a warehouse for raw materials. With this investment, HACCP practices and ISO22000:2005 certification was achieved and compliance with EU and international product standards was reached. Additional benefits from the investment were a wider international customer base and, due to increased product quality, a higher sales price for the end product. After project verification, the company received 15% of the loan amount as a grant cashback, funded under the EU4Business initiative of the European Union.

Invested in:

- Belt drier
- Washing and cutting machines
- New production line

Invested Volume:

- Loan Amount: EUR 129,147
- Grant Amount (15%): EUR 19,336



EU Directives met:

- Council Regulation (EC) No 834/2007 of 28 June 2007 on organic production and labelling of organic products and repealing Regulation (EEC) No 2092/91
- Regulation (EC) No 178/2002 laying down the general principles and requirements of food law, establishing the European Food Safety Authority and laying down procedures in matters of food safety
- Regulation 2023 /2006 on good manufacturing practice for materials and articles intended to come into contact with food.